

## RUPAY CAMPAIGN DETAILS

### Campaign 1: Upgrade to RuPay NCMC Platinum International Debit Card

**Campaign Condition :** Upgrade to RuPay NCMC Platinum International Debit Card and carry out Swipe(POS)/Online(e-commerce) transactions worth Rs. 500/- during the campaign period.

**Campaign Period :** 01<sup>st</sup> Oct 2024 – 30<sup>th</sup> Nov 2024

**Campaign Offer :** Qualified customers will be issued with ₹100/- Swiggy e-Voucher.

### Features of RuPay NCMC Platinum International Debit Card\*

- RuPay Platinum Debit Cardholders shall be eligible for getting 20% instant discount (Max INR 100 per card per month) on recharge/bill payment on Amazon.in on a minimum order value of Rs 129 using RuPay Platinum Debit Card. The offer shall be valid only on Fridays of the calendar month.
- RuPay Platinum Debit Cardholders shall be eligible for getting 20% Instant discount up to Rs. 100 once “Fridays” only on minimum order value of Rs 129 made using RuPay Platinum Debit Cards. Offer can be redeemed on website/mobile site .
- Domestic Airport Lounge Access (1 per quarter)
- Personal Accident insurance and Permanent Disability cover up to Rs.2 Lakhs.

	<b>Amazon Pay Offer</b> Celebrate round the year with exclusive Amazon Pay offer on your RuPay Platinum Debit Card.		<b>Swiggy Offer</b> Celebrate round the year with exclusive Swiggy offer on your RuPay Platinum Debit Card.
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Above mentioned features are subjected to change as per the NPCI guidelines. Please visit <https://www.rupay.co.in/our-cards/rupay-debit/rupay-platinum> for more details.

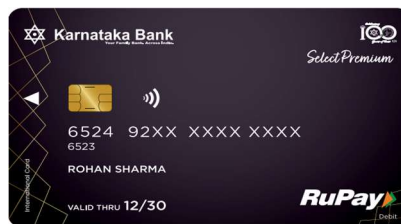
## **Campaign 2: Upgrade to RuPay NCMC Select Premium International Debit Card**

**Campaign Condition :** Upgrade to RuPay NCMC Select International Debit Card and carry out Swipe(POS)/Online(e-commerce) transactions worth Rs. 1,000/- during the campaign period.

**Campaign Period :** 01<sup>st</sup> Oct 2024 – 30<sup>th</sup> Nov 2024

**Campaign Offer :** Qualified customers will be issued with ₹250/- Zomato e-Voucher.

### **Features of RuPay NCMC Select Premium International Debit Card\***



- Personal Accidental Insurance cover up to Rs. 50 Lakhs
- Premium Health Check-up once per year
- 12 months Amazon/Hotstar or 6 months SonyLiv subscription.
- Rs. 100/- coupon on Cab services per month.
- 1 complementary SPA session per year.
- Domestic Airport Lounge Access (2 per quarter) and International Airport Lounge Access (1 per year)

\*Above mentioned features are subjected to change as per the NPCI guidelines. Please visit <https://www.rupay.co.in/our-cards/rupay-debit/rupay-select> for more details.



#### **Health Check-ups**

Book your complimentary preventive health checkup and take charge of your health and wellness year on year.



#### **OTT**

Members to enjoy best of originals, blockbuster movies, add free music and unlimited video streaming.

### **Campaign 3 : Increase spends on RuPay Debit Cards**

**Campaign Condition :** Customers must carry out 8 Swipe(POS)/Online(e-commerce) transactions amounting to Rs. 2,000/- during the campaign period.

**Campaign Period :** 01<sup>st</sup> Oct 2024 – 30<sup>th</sup> Nov 2024

**Campaign Offer :** Qualified customers will be issued with ₹100/- Swiggy e-Voucher.

### **MOST IMPORTANT TERMS AND CONDITIONS**

1. Customers must update their valid e-mail id and phone number for e-voucher communication.
2. Terms & conditions related to account schemes are applicable.
3. PAN is mandatory for the customers who want to avail an International Debit card.
4. Customers are eligible for the e-voucher by completing the campaign targets mentioned above within the campaign period ( 01.10.2024 to 30.11.2024) only.
5. E-voucher will be issued after 15 days of campaign completion.
6. Campaign 1 & 2 are not applicable to the account schemes having free issuance/ upgradation of respective campaign debit card variant.
7. Customers must separately qualify for the Campaigns. Transactions carried out cannot be clubbed from the different campaigns.
8. Campaigns are not applicable for Bank Staff Member.
9. Discretion of qualifying a customer & issuance of e-Vouchers to the qualified customers lies with the Bank as per the highlighted guidelines.
10. E-voucher code will be sent only to the registered mobile number/ email Id updated with the Bank. Bank will not be responsible for the non-receipt of e-voucher code due to wrong/invalid registered mobile number/email Id.
11. All other Swiggy and Zomato e-voucher T&Cs will be applicable and will be made available during the issuance of the e-voucher codes.